

# TRULY OLED Lifetime

Color	Initial Luminance (cd/m <sup>2</sup> )	Lifetime 30%ON (hours)	Lifetime 100%ON(hours)	CIE1931(x,y)
Red	30	150K	45K	0.65,0.34
	50	75K	22K	
Yellow	60	150K	45K	0.47,0.51
	100	70K	21K	
Green	80	80K	24K	0.33,0.63
	100	55K	16K	
Blue	60	80K	24K	0.15,0.27
	80	60K	18K	
White	60	80K	24K	0.30,0.35
	80	60K	18K	
Full color	45	50K	15K	0.30,0.36
	80	25K	7.5K	
Remark	Decay to 50% of initial Luminance; with polarizer; consumer application			